

## SUSTAINABILITY POLICY

The Woodward Family Capta Group (CaPTA) strives to achieve environmental and social sustainability.

CaPTA operates in and adjacent to World Heritage listed areas of Far North Queensland including the Daintree National Park, Wooroonooran National Park and Tully Gorge National Park.

The group is committed to protecting and preserving the areas in which it operates to ensure not only its own viability but also the viability of the communities which benefit directly from tourism generated by these areas, and with respect to heritage values and the culture of Traditional Owner groups.

CaPTA is also committed to sustainability and has introduced many of its own initiatives to minimize its impact on the environment. These initiatives include natural resource management activities, waste reduction programs and education.

This commitment is further illustrated through participation in ecotourism with a number of its operations holding ecocertification. CaPTA periodically reviews and re-evaluates its environmental and sustainability initiatives as new information and technology becomes available.

CaPTA complies with all relevant legislation and regulations and strives to achieve international best practice in the Wet Tropics area of Far North Queensland.

Managers have the responsibility of ensuring ongoing environmental performance, identification of environmental risks and monitoring of impacts and implementing environmental and social sustainability measures. Special consideration will be given to employing and empowering local staff and wherever efficient and environmentally sustainable, products and services will be sourced locally.

Staff are encouraged to present CaPTA's commitment to the environment and social sustainability and our status under the ecocertification program to our guests, suppliers, contractors, agents and wholesalers.

*Charles Woodward*

**CHARLES WOODWARD**  
**CHAIRMAN**  
Capta GROUP



*This policy is a public document to be on display and a copy may be given to anyone.*

*The organisation invites staff, landowners, guests and the community to suggest ways to further achieve best practice environmental and social sustainability.*

*This policy will be reviewed annually.*

**Revised 1 April 2015**

## CLIMATE ACTION POLICY

The CaPTA Group of Companies (CaPTA) is committed to reducing the amount of carbon emissions it creates through its operations. To further commit to this practice, CaPTA staff and management teams will implement the following policies:

### 1. Purchase of Motorised Equipment

Any equipment marked for replacement or new equipment needed should be replaced with equipment with a high efficiency motor where practicable in an effort to reduce carbon emissions. A thorough comparison should be undertaken to determine which make and model is the most efficient and cost effective to purchase.

### 2. Training

Training in the correct use of all motorised equipment is an essential part of OHS and WHS training but is also an important factor for reducing carbon emissions. Training will be undertaken on fuel efficient use of equipment by all equipment operators.

### 3. Suppliers

Where possible, CaPTA aims to choose suppliers and partners with similar principles in relation to environmental and climate change policies. In the case where existing suppliers do not have similar principles, CaPTA will aim to educate and support any attempts to improve sustainability and climate action improvements. Suppliers will be referred to the CaPTA Sustainability and Climate Action Policies which are available on the CaPTA website.

### 4. Purchasing

#### a. Local Supply

All goods and services should be sourced and produced locally where possible and practicable. Purchasing locally means more economic stimulus for the region along with shorter transport distances therefore reducing emissions from transport, cooling or heating.

#### b. Recycled or reduced packaging

Where possible, stock or items should be purchased in bulk to reduce the amount of packaging waste. We aim to limit or eliminate products that are packaged individually or are not packaged in recyclable or recycled packaging.

#### c. Review

All supply chains are reviewed regularly to investigate more sustainable and energy efficient options.

### 5. Energy Efficiency

All CaPTA staff are responsible for ensuring and improving the group's energy efficiency. This includes:

- a. Turning off lights and air-conditioners when leaving a room;
- b. Opening windows and drawing back curtains for natural light and airflow;

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- c. Efficient operation and use of equipment, especially heating and cooling appliances;
- d. Shutting down and turning off electrical appliances when not in use;
- e. Investigating alternative energy sources that are cost effective and suitable for the application or use;
- f. Investigating replacement of old or broken equipment, lighting, switches with more energy efficient options such as LED and solar lighting, sensor lighting and switches and timers;
- g. Signage in public and back of house areas to remind, encourage and advise on energy efficient policies and practices in place.

## 6. Buildings and Infrastructure

Improvements, renovations or new buildings should be built with energy efficiency and sustainability in mind. Where practicable, recycled materials or recognised eco-friendly materials should be utilised. Consideration should also be made in regards to the climate, natural light and airflow to maximise the energy efficiency of the building.

## 7. Travel and Transport

Where group meetings are to be held and staff are required to travel to that location, a car pooling system is encouraged or staff can book the iMax through reservations. Staff who travel overseas should consider offsetting their carbon emissions through the airlines.

## 8. Marketing Material and Promotion

The Sales & Marketing Department will undertake efficient and sensible use of all non-electronic marketing material and collateral in the following ways:

- a. The Sales Co-ordinator will monitor all current collateral;
- b. Historic data for brochure order and distribution to be used for ordering new season material;
- c. Promoting the use of online marketing, websites and QR codes;
- d. "Please recycle" message to appear on brochures to encourage recycling;
- e. Electronic Christmas Cards will be used instead of physical cards in an effort to reduce non-renewable resources;
- f. All cards received will be recycled through a registered recycling scheme.

## 9. Responsibility

Climate Change action is everyone's responsibility to incorporate and consider at all times.

Responsibility for the overall performance of each park and trip operation is with the General Manager for each respective operation.

The CaPTA Group Board of Directors is responsible for the implementation of programmes and directives to reduce emissions and ensure that the group as a whole continues to reduce its carbon footprint.

A copy of this document will be available for all staff on the company website.

## 10. Review

This policy and any achievements will be reviewed every 12 months for accuracy and continuous improvement.

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## ABC SALES & MAINTENANCE

### Ecotourism Initiatives

ABC Sales & Maintenance is an Australian owned and operated business based in Cairns, Queensland. We are the authorised dealers of Yutong buses and coaches from Mackay to Far North Queensland and also specialise in selling used coaches. Our commitment to ecotourism is about saving energy and to create a healthier workspace environment. We believe that making the environment more pleasant for our staff, energy efficient, and eco-friendly will increase our enjoyment of the workplace and lessen its impact on the environment as a whole. Being energy and resource efficient and conscious of improving the health and well-being of the work environment, we believe will also reduce the costs of running a business which increases our competitiveness in the market place.

### Environmental commitments in practice

- We turn off lights and air-conditioners when we are not in the office.
- We print documents double sided, or in the case of photographs multiple images to one page to limit the quantity of colour printing and recycle ink and toner cartridges we use.
- Staff turn off computers when leaving the office each day or use laptops where possible which uses less energy than a desktop.
- We unplug phone and camera chargers when the charging is complete or not in use to stop consuming energy.
- We utilise power boards as a central turn-off point which reduces the number of switching off actions required.
- We use a multifunction device. This is a combination of printer/scanner/copier in one to save both energy and space.
- Staff review any documents online instead of printing them out.
- We save and reuse old boxes.
- We utilize an oil separator unit in the workshop that separates the oil from water and then store the oil in drums and engage a contractor to arrange disposal.
- There is a bunded wash area to collect dirt when vehicles have been travelling on dirt roads.
- An emergency response kit is located onsite which includes a containment sock to prevent the accidental spillage of oil.
- Cleaning procedures includes the use of a product called Nature Clean which is a bio-active organic compound which soaks up spills and can be used as mulch on gardens.
- Absorbant pads are used for small spills and are more absorbent than alternative products such as kitty litter.
- Oils, oil filters and regulated waste is recycled wherever possible.
- The new Yutong coaches we sell are fitted with Euro5 engines which are proven to deliver exceptional performance with low running costs but more importantly they provide environmental benefits of low noise and low emissions.

## ABC SALES & MAINTENANCE



## AUSTRALIAN BUTTERFLY SANCTUARY

### Ecotourism Initiatives

The Australian Butterfly Sanctuary is the largest butterfly flight aviary in Australia, and prides itself on providing a quality wildlife experience since 1987. Home to over 1500 magnificent tropical butterflies, we are totally self-sustaining in our butterfly breeding programme - which means no butterflies are taken from their natural environment. No other butterfly sanctuary in the world provides all its own stock.

### Did you know...

- We have approximately 2 acres planted out in food plants to feed our caterpillars.
- In 2013 laboratory staff successfully raised over 23,000 caterpillars to pupa stage. We average an 80% success rate from egg to pupae stage, that means that laboratory staff cut, washed and daily changed food-plant for about 27,600 caterpillars!



### Environmental commitments in practice

- All garden waste and paper waste is composted and recycled back into our gardens. We estimate we create approximately 100L of compost every 6 months.
- We monitor how much rubbish is put out for collection and actively strive to reduce the number of bins.
- Containers containing chemicals used in the laboratory are taken to Mareeba Waste Management for recycling.
- Existing high energy bulbs are replaced by energy efficient bulbs.
- Lighting in the museum has been replaced by a type that turns on and off according to motion sensors.
- Insulation and curtains have been installed in the laboratory to reduce electricity consumption.
- Mulch used on garden beds to reduce water loss.
- We have created signage in english within the park and no longer provide information leaflets which has resulted in a huge reduction in paper usage.

### Guided Tours

Join one of our **FREE** 30 minute guided tours and learn about the life cycle of a butterfly. Learn which plants attract each local species of butterflies so you can plant them in your garden. Group bookings are also available.



**Australian  
Butterfly  
Sanctuary**



## CAREERS TRAINING CENTRE

### Ecotourism Initiatives

Careers Training Centre is a Registered Training Organisation (RTO No 40557) and delivers accredited and non-accredited training courses in tourism and hospitality and captive animals. All trainers and assessors have formal qualifications in sustainability practices as part of our commitment to ecotourism, saving energy and to create a healthier workspace environment.

We believe that making the environment more pleasant for our staff, energy efficient, and eco-friendly will increase our enjoyment of the workplace and lessen its impact on the environment as a whole. Being energy and resource efficient and conscious of improving the health and well-being of the work environment, we believe will also reduce the costs of running a business which increases our competitiveness in the market place. All accredited training has sustainability practices embedded in the training delivered and trainers are proactive in sharing sustainability practices.

**We pass the principles of this philosophy to our students in the hope they will also adopt a "green" approach to their work practices in the future.**

### Environmental commitments in practice

- We turn off lights and air-conditioners when we are not in the office.
- Our staff car pool when travelling to different sites for training to reduce the carbon footprint.
- Wherever possible, we do not print course material and provide access to our students to this material electronically.
- We print documents double sided, or in the case of photographs multiple images to one page to limit the quantity of colour printing and recycle ink and toner cartridges we use.
- Staff turn off computers when leaving the office each day or use laptops where possible which uses less energy than a desktop.
- We unplug phone and camera chargers when the charging is complete or not in use to stop consuming energy.
- We use a multifunction device. This is a combination of printer/scanner/copier in one, to save both energy and space.
- Staff keep copies of important emails, files, and other documents on their computer rather than in hard copies and files.
- We use old paper with extra space to print small documents.
- We don't order extra catalogs or magazines and use a sharing system to pass around interesting materials between everyone's in-trays which saves paper and money.
- We send company updates through email instead of using paper and store documents on the internet for staff access rather than issuing hard copies.
- Staff review any documents online instead of printing them out.
- We save and reuse old boxes.
- We use old sheets of paper for scrap paper or note taking and use mistake prints as scribble paper.



## CAIRNS ZOOM & WILDLIFE DOME

### Ecotourism Initiatives

The Cairns ZOOM & Wildlife Dome received accreditation by Ecotourism Australia in 2012 and is committed to providing a quality ecotourism experience and product which has minimal impact on the natural environment. Forming part of its business activities the Cairns ZOOM & Wildlife Dome will:

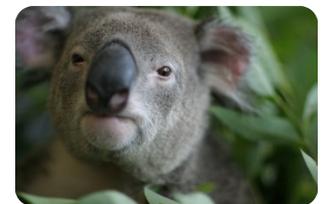
- Contribute to conservation of biodiversity;
- Sustain the wellbeing of local people;
- Include in its product an interpretation and educational experience;
- Involve responsible action on the part of tourists and the tourism industry;
- Encourage local participation.

### Environmental commitments in practice

- Buying locally wherever possible to reduce the amount of CO2 released into the air.
- Purchasing biodegradable cleaning products.
- Purchasing products in bulk amounts to reduce packaging.
- Where possible, purchasing from firms operating under an environmental policy.
- Purchasing environmentally friendly products and services.
  - Converting most lights to energy savvy LED globes.
- Recycling chemical containers in-line with Dangerous Goods regulations.
- Compost and mulch are used in place of fertilisers.
- Designing of enclosures and boardwalks to reduce water usage.
- Unsalable fruit from local supermarkets is collected weekly and provides food for the birdlife.

### Quality Ecotourism Experiences

The Cairns ZOOM & Wildlife Dome is a spectacular all-weather wildlife immersion exhibit that provides an interactive environment of humans and animals to mingle in a spacious natural setting. Guests can immerse themselves in a rainforest environment whilst parrots, cockatoos and other birds native to the Wet Tropics region fly freely around. The park also provides informative talks delivered by the wildlife keepers about koalas, crocodiles, snakes, turtles, mammals and a variety of birdlife.



## JUNGLE TOURS & TREKKING

### Ecotourism Initiatives

Jungle Tours & Trekking specialises in day and extended tours for the adventurous budget traveller to Cape Tribulation and the Daintree - *where the oldest rainforest in the world meets the Great Barrier Reef*. Our motto is Small Groups, Big Adventures.

Travel with us to Port Douglas, The Daintree and Cape Tribulation and it won't cost you the Earth.

### Did you know...

- One hectare of rainforest absorbs 894,420 tonnes of CO<sub>2</sub> every year. The Daintree Rainforest covers an area of 1200km<sup>2</sup> so that's 107,330,400 tonnes of CO<sub>2</sub> being absorbed every year!
- Travelling in groups on a coach tour will reduce your carbon footprint. A full coach releases on average 50% less in CO<sub>2</sub> than the equivalent in petrol cars.

21 passengers = 1 coach  
280km round trip  
15L per 100kms = 42L fuel x 1  
1L fuel = 2.6kg CO<sub>2</sub>  
Total: 109.2kg or 5.2kg per



21 passengers = 4.2 cars  
280km round trip  
8L per 100kms = 22.4L fuel x 4.2  
1L fuel = 2.3kg CO<sub>2</sub>  
Total: 216.38kg or



### Environmental commitments in practice

- We don't leave our engines idling when the coach is not in use, reducing noise and air pollution.
- Coaches are parked in the shade wherever possible to assist with air-conditioning and passenger comfort.
- We partner with eco-certified products to ensure your tour is as eco-friendly as possible.
- We take out everything we take in.
- We deliver informative and relevant commentary about the Wet Tropics World Heritage Area to educate and increase awareness about the biodiversity and ecological and cultural significance of the area.



## RAINFORESTATION NATURE PARK

### Ecotourism Initiatives

Rainforestation Nature Park has established a very strong and credible reputation as a leading tourist attraction with a strong focus on ecotourism and sustainability which aims to include and benefit local communities as well as protecting the environment.

### Did you know...

- Fresh produce grown on site is used on the daily lunch buffet. Seasonal tropical exotic fruit is also available for purchase, picked fresh from the orchard.
- Eucalyptus leaves for our koala colony are grown on a plantation at Lotus Glen Prison and farmed by the prisoners as part of a rehabilitation project. The leftover koala leaf is then recycled and mulched for the gardens at Rainforestation.

### Environmental commitments in practice

- Our biocycle waste treatment plant uses controlled natural processes to purify waste water for recycling. We are 100% self-sufficient in water sustainability.
- Tree planting is an ongoing program embarked upon by schools, corporate and community groups from around the globe. A name plaque for each group is mounted on an honour board in appreciation of this contribution.
- We have established a vermiculture worm farm to reduce the amount of garbage going into landfills while returning vital organic material to the soil.
- An oil separator is used to separate oil from water each time the workshop floor is washed. This procedure ensures that only water passes through our drains. The oil is stored in separate drums for collection and recycling.

### Behind the Scenes Tour— *Join the green side!*

Rainforestation Nature Park promotes activities which can be the first step for environmental conservation.

Join us on a tour behind the scenes for a glimpse of our initiatives in place for:

- Saving energy and minimising water usage;
- Sustaining non-renewable resources;
- Recycling;
- Minimising the impact on our Wet Tropics environment;
- Protecting and preserving our native wildlife.



Waste Treatment System



Worm Farm



Oil Separator



Tree Planting Program

## TROPIC WINGS CAIRNS TOURS & CHARTERS

### Ecotourism Initiatives

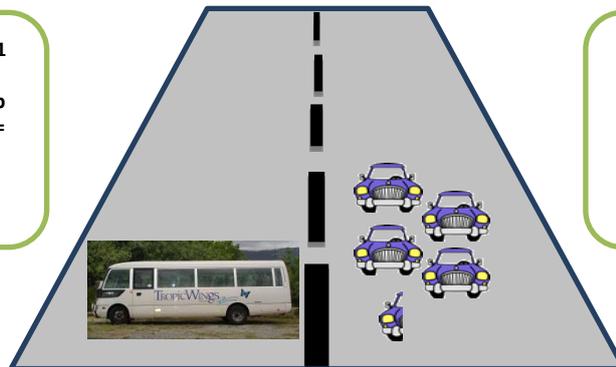
Tropic Wings Coach Tours & Charters is the longest established coach operator in Cairns, providing fun and entertaining tour options across the Tropical North since 1981.

Locally owned and operated, its modern fleet of coaches offers full and half day touring programs, exploring all the wonders that the Tropical North has to offer – the rainforest, the wildlife, the outback, the beaches, the culture, and the reef.

### Did you know...

- One hectare of Rainforest absorbs 894,420 tonnes of CO<sub>2</sub> every year. The Daintree Rainforest covers an area of 1200km<sup>2</sup> so that's 107,330,400 tonnes of CO<sub>2</sub> being absorbed every year!
- Travelling in groups on a coach tour will reduce your carbon footprint. A full coach releases an average of 50% less in CO<sub>2</sub> than the equivalent in petrol cars.

21 passengers = 1  
coach  
280km round trip  
15L per 100kms =  
42L fuel x 1  
1L fuel = 2.3kg  
CO<sub>2</sub>



21 passengers =  
7 cars  
280km round trip  
8L per 100kms =  
22.4L fuel x 7  
1L fuel = 2.3kg  
CO<sub>2</sub>

### Environmental commitments in practice

- We don't leave our engines idling when the coach is not in use, reducing noise and air pollution.
- Coaches are parked in the shade wherever possible to assist with air-conditioning and passenger comfort.
- We partner with eco-certified products to ensure your tour is as eco friendly as possible.
- We take out everything we take in.
- We deliver informative and relevant commentary about the Wet Tropics World Heritage Area to educate and increase awareness about the biodiversity and ecological and cultural significance of the area.



## WILDLIFE HABITAT

### Ecotourism Initiatives

Wildlife Habitat in Port Douglas, is committed to environmental sustainability through the education of visitors about the Wet Tropics Region and the effective use of resources. In 1998, the Wildlife Habitat received Advanced Ecotourism accreditation through Ecotoursim Australia (EA). This accreditation is issued to an organisation to highlight its commitment to providing a quality ecotourism experience and product that has minimal impact on the natural environment.

In gaining Advanced Ecotoursim Accreditation, EA requires the Wildlife Habitat to:

- Contribute to conservation of biodiversity;
- Sustain the wellbeing of local people;
- Include in its product an interpretation and educational experience;
- Involve responsible action on the part of tourists and the tourism industry;
- Encourage local participation;
- Require the lowest possible consumption of non-renewable resources.

### Did you know...

- Wildlife Habitat is also the Wet Tropics Information Centre.
- The Wildlife Care Centre cares for over 300 injured sick or orphaned or injured animals each year.
- It is the only sanctuary in the world to successfully breed the Black Necked Stork in captivity.
- The land where the Wildlife Habitat stands used to be a degraded cane farm.

### Environmental commitments in practice

- Oil waste is contained, separated and recycled.
- Alcohol soap is used to minimise water usage.
- Effluent and bore water is used for irrigation in non-public areas and koala food plantations.
- Scrap paper is recycled in animal enclosures and in the Wildlife Care Centre.
- Rats are bred onsite to feed carnivorous reptiles and birds.
- There is a eucalyptus plantation onsite to feed the resident koala population.
- Green waste is returned to the park to maintain moisture levels which reduces water consumption.
- Redundant cardboard is used locally and in the eucalypt plantations as weed retardant.

### Wildlife Care and Behind the Sceners Tour

The Wildlife Habitat is committed to the conservation of native species via its Wildlife Care Centre and its extensive involvement in other conservation programs and research. You can go Behind-the-Scenes and see the ongoing work involved in caring for injured, orphaned and sick animals.

